

Community Creates Opportunity

An Invitation to Join Terra's Community

For more than 55 years, Terra Centre for Teen Parents has empowered young parents to succeed. Along the way, many thousands of young moms, dads and children have been supported by a community of people who believe in their potential and are willing to help create opportunities for them to thrive.

We would love for you to become part of that community.

From November 4 through December 31, Terra's *Community Creates Opportunity* campaign will bring people together to raise \$100,000 in support of the programs, relationships and practical resources young families can count on.

For businesses and community members who are new to Terra, we are offering a special opportunity to join the campaign as a Community Partner with a \$1,000 contribution.

Your Investment Creates Opportunity

Your \$1,000 contribution helps Terra provide young families with the support they need to build strong futures. This support includes, education and parenting support to mental health services, early learning, practical resources and relationships with people who believe in them.

It is also an opportunity to introduce your business to Terra and become part of a community that has been investing in young families for more than five decades.

See Yourself in Our Community

At the heart of this year's campaign is a growing community art installation made up of colourful, hand-painted peg dolls representing the people who make Terra's work possible.

COMMUNITY PARTNER \$1,000

As a Community Partner, your business will become part of the installation.

We'll work with you to create a small collection of peg dolls inspired by your business, team or brand. Your piece will join those created by young families, alumni, volunteers, donors, community partners and campaign sponsors. This artwork will be a visual representation of the community surrounding Terra families.

And as our community grows throughout the campaign, so will the installation.

As a Community Partner, we will recognize your impact with:

- A customized piece representing your business in the Community Creates Opportunity art installation
- An invitation to Terra's November 4 campaign launch
- Opportunities to share your involvement through social media
- Recognition through select Terra campaign communications
- An opportunity for your team to learn more about Terra and the young families we serve

Start With \$1,000. Become Part of Something Bigger.

Community has shaped Terra for more than 55 years – one relationship, one act of generosity and one person at a time.

This year, we're inviting new people and businesses to add themselves to that story.

Join our community. Help create opportunity.

Your Contact:

Gerald Sseguya

gsseguya@terracentre.ca

587-926-5489



Some of the peg dolls created by supporters.