

Community Creates Opportunity

An Invitation to Join Terra's Community

For more than 55 years, Terra has walked alongside young parents as they build strong futures for themselves and their children. Along the way, a remarkable community of businesses, donors, volunteers and partners has grown with us. They share resources, open doors and believe in what is possible for young families.

From November 4 through December 31, Community Creates Opportunity will celebrate that legacy while inviting our community to help raise \$100,000 to strengthen the programs, relationships and practical supports young families can count on.

Building Our Community — One Person at a Time

At the heart of the campaign is a growing art installation of colourful, hand-painted peg dolls created by young families, alumni, volunteers, artists, donors, staff and community supporters.

Each figure represents someone with a place in Terra's community. Together, they tell a story we have experienced for more than 55 years: when community comes together, opportunity grows.

Campaign sponsors will hold a special place within the installation, recognizing their leadership, their investment in young families and the opportunities their support helps make possible.

We want our campaign partners to see themselves as part of Terra's community.

Your support helps young families access the relationships, resources and opportunities they need as they pursue education, strengthen their families and build the futures they envision.

And when the campaign ends, the community we have built together remains.

Please explore the sponsorship details on the next page. Send us your sponsorship commitment before **October 16th** to give us time to create the dolls that will represent you and your business.

Your Contact:

Gerald Sseguya

gsseguya@terracentre.ca

587-926-5489



HOW WE WANT TO RECOGNIZE YOUR IMPACT

Community Leader | \$5,000

Community Leaders help build the strong network of support that surrounds young families as they work toward their goals.

Recognition includes:

- A sponsor canvas featuring painted peg dolls inspired by your organization's colours and identity, displayed as part of the *Community Creates Opportunity* installation
- Recognition as a **Community Leader** on campaign materials and Terra's campaign webpage
- Logo recognition at the November 4 campaign launch
- Recognition through Terra's social media and digital campaign communications
- Invitation for representatives to attend and participate in the campaign launch
- Opportunity to engage employees in painting peg dolls for Terra's community installation
- Recognition in Terra's post-campaign community communications

Your \$5,000 sponsorship helps turn community support into meaningful opportunities for teen parents and their children.



Some of the peg dolls created by supporters.

Your Contact:

Gerald Sseguya

gsseguya@terracentre.ca

587-926-5489

terracentre.ca

