



Sponsorship Opportunities 2024
In support of Terra Centre for Teen Parents

PROMISING FUTURES | HAPPY HOUR

JUNE 6, 2024 AT THE ROYAL GLENORA CLUB
4:30 PM - 6:00 PM

Ticket Includes:
hors d'oeuvres, signature cocktails/mocktails,
interactive experience, food stations, musical guest, hear from
a Terra participant, and more.

A Happy Hour to Change Lives

As a guest at Promising Futures, you will be guided through some of the unique programs at Terra which empower young parents to succeed both as individuals and parents. The challenges of Terra's families are complex and no two journeys are the same, but with the right supports their children can grow, learn and thrive.

We invite you to consider sponsoring our Promising Futures fundraising event in support of Terra Centre for Teen Parents. As a sponsor, you will receive a suite of recognition benefits that are aligned with your marketing goals both before and during the event.

About Terra Centre for Teen Parents

Terra has been serving teen parents for more than 50 years, helping them develop self-reliance and skills to be successful parents. As the only agency in Edmonton focused exclusively on pregnant and parenting teens and their children, we offer our participants a full range of free supports and programs, such as high school completion assistance, housing and food security, mental health supports, post-high school transition, employment readiness, developing competencies in parenting and early child development programs. Our staff of 65 employees located at three different sites allow us to offer a diverse range of programs at no cost to young families thanks to committed funders and donors.

Terra Families Have Unique Challenges

Terra is there for young families no matter their circumstances. We provide free, non-judgemental, intentional support tailored to the unique needs of each family we work with.

Supporting Promising Futures ensures Terra can offer teen parents and their children the support they need, when they need it. Our annual fundraiser brings our supporters, old and new, together, to recognize our work and raise critical funds for essential supports and programs to ensure a stronger future for Terra families.

When you join us in empowering teen parents and their children, you're making a positive and lasting difference in your community.



Sponsorship Benefits

Your *Promising Futures* sponsorship demonstrates that you are a community-minded company that cares deeply about helping young families reach their full potential. Terra events attract a diverse audience made up of municipal, provincial and federal government representatives, business owners, local corporate leaders, and local media. With 200+ guests, *Promising Futures* is a great opportunity to showcase your company's commitment to giving back.

We understand that your needs are unique, and we will work with you to provide a suite of recognition benefits that meet your marketing and community investment needs.

PRESENTING SPONSOR - \$10,000

NEW!

TERRA CHAMPIONS - \$5,000 (x6)

FRIENDS OF TERRA - \$2,500

	\$10,000	\$5,000	\$2,500
TICKETS TO PROMISING FUTURES	10	4	2
SPEAKING OPPORTUNITY DURING PROGRAM	○		
NAMED ACKNOWLEDGMENT FROM THE PODIUM	○	○	
MESSAGE OR LOGO IN EVENT PROGRAM	○	○	○
EXCLUSIVE TOUR OF TERRA'S NEW HOME	○	○	○
LOGO RECOGNITION AND BRIEF WRITE UP IN TERRA'S DIGITAL NEWSLETTER	○	○	
SPONSORSHIP RECOGNITION WITH LOGO PLACEMENT IN ALL EVENT MARKETING MATERIALS PRE-AND POST-EVENT	○	○	
ON-SCREEN LOGO VISIBILITY AT THE EVENT	○	○	○
SOCIAL MEDIA RECOGNITION	○	○	○
HYPERLINKED LOGO PLACEMENT ON TERRA'S PROMISING FUTURES WEB PAGE	○	○	
LOGO AT TERRA PROGRAM INTERACTIVE EXPERIENCE WITH "CHAMPION" MESSAGE		○	

Customized sponsorship packages are available to fit your needs. To reserve your sponsorship opportunity, please contact:

Braede Harris

Manager, Fund Development

bharris@terracentre.ca

780.224.3610

TERRA CHAMPIONS

This year we invite businesses who align with one of our amazing programs to show their support as a CHAMPION. Becoming a CHAMPION supporter of a Terra Centre program at Promising Futures, shows that you are a committed advocate and supporter of Terra's mission, goals, and values.

You will be highlighted as a CHAMPION for Terra at one of our six program "stations" where team Terra will be sharing the importance of the program on the participant journey.

For more information on becoming a CHAMPION, please contact Braede:

bharris@terracentre.ca



SERVICES FOR YOUNG DADS



EDUCATION/POST HIGH SCHOOL



CLOTHES CLOSET & FOOD SECURITY



HOUSING SUPPORT



MENTAL HEALTH SERVICES



EARLY CHILD DEVELOPMENT