



## **DIRECTOR OF C5 STRATEGY AND ADVOCACY**

### **FULL TIME**

**Are you looking to make a difference in your community?**

**Join the C5 team and start making a difference today!**

#### **ABOUT C5**

The C5 is a formal collaborative of 5 Edmonton agencies: Bent Arrow Traditional Healing Society, Boyle Street Community Services, Edmonton Mennonite Centre for Newcomers, Norwood Child and Family Resource Centre, and Terra Centre for Teen Parents.

Giving a voice to over 30,000 Edmontonians

Between us we support and empower:

- Indigenous individuals and families
- Some of the most economically, socially, and culturally excluded and marginalized children, youth, and adults in our inner city
- Newcomers, Immigrants, and refugees
- Children and their families living in vulnerable situations
- Teen parents

Collective action in the community

- Together with partners we're working to overcome barriers in the system using our experience in service delivery. That means collaborating on specific initiatives where collective action achieves stronger outcomes for families and communities

Changing the system

- As a knowledgeable community resource, we inform and influence social policy and we're a sounding board for decision makers in all levels of government. Most importantly we bring the perspectives of the thousands of people we work with to the table, shaping policy and decisions to truly reflect their realities, hope and dreams.

#### **ABOUT EDMONTON MENNONITE CENTRE FOR NEWCOMERS**

EMCN is the employer of the C5 Director position.

EMCN has supported newcomers of all ages and families, including refugees, skilled immigrants, refugee claimants, and citizens, since 1981. We serve newcomers from more than 100 countries of origin and offer services in over 30 languages every year!

At EMCN, our goal is to create a society based on the dignity of every human being by projecting our values of Social Justice, Diversity, Compassion and Responsibility. EMCN focuses on strengths-based and team-based human-centred practices through collaboration, EMCN helps newcomers achieve their goals and enhance their quality of life.

## **ROLE: SUMMARY**

The Director of C5 Strategy and Advocacy is responsible for connecting with community stakeholders, government and business decision-makers and influencers, and other social service agencies to understand community needs and advocate for awareness, program funding, and policy development to serve the best interests of community members. This position works closely with Director of C5 Operations to bring the voices and perspectives of the thousands of people the agencies work with to decision-making tables, shaping decisions to truly reflect community members' realities, views, hopes, and dreams.

## **ROLE: DIRECTOR OF C5 STRATEGY AND ADVOCACY**

Reporting to the C5 Executive Directors, the C5 Director of Strategy and Advocacy is responsible for the following:

- Co-leads the work of the C5 by creating achievable long-term goals within the collaborative and, together with the Director of C5 Operations and the Executive Directors, develops a strategic plan.
- Protects and fosters the values and authentic collaborative spirit that the C5 was built upon.
- Promotes the work of the community hub in the broader community by raising awareness in political, social service, and business circles.
- Seeks funding for the operation and expansion of the community hub; assumes a lead role in preparing and writing funding proposals and reports.
- Develops relationships with other agencies to best respond to community needs.
- Works with the Executive Directors and partners to determine the issues and barriers our community members are dealing with and to develop a strategy for policy engagement.
- Leads the work of the policy engagement through the development of relevant relationships, preparing briefing documents and speaking notes for meetings and communications tools.
- Conducts research and literature reviews pertinent to the relevant policy areas.
- Connects regularly with one of the C5 Executive Directors in a rotation cycle for 1:1 mentorship.
- Co-leads the C5 Connections Committee to bring agency staff together to develop relationships and exchange practice experiences in order to better serve community members.
- Participates in C5 Communities of Practice (CoP) composed of agency and partners' staff, along with external members as needed, to better serve community members as thought leaders in the sector, to further social innovation, and to highlight the work of the sector.
- Convenes and, as appropriate, facilitates certain Community of Practice tables with agency staff, including but not limited to the Data & Research, Systems, Fund Development, and Communications tables.

## **THINGS THAT MATTER TO US**

**The ideal candidate will possess the following qualifications:**

- Minimum 5 years' experience in a leadership role within the nonprofit sector
- Minimum 3 years' experience working within a collaborative team that includes stakeholders in the community
- Minimum 3 years' experience in establishing and maintaining formal and informal partnerships with other service providers and stakeholders
- Minimum 3 years of proposal writing of independently written funding proposals for at least two different funders and written at least 5 proposals
- A sound knowledge of effective practice leadership, management principles, project management and performance monitoring tools as they relate to non-profit/voluntary organizations

- An in-depth awareness of current community challenges and opportunities relating to serving the Northeast community of Edmonton and knowledge of existing community resources and contacts
- Commitment to practices that supports social inclusion, diversity and equity
- A valid class 5 driver's license, and access to a reliable vehicle
- Criminal Record Check and Child Welfare Intervention Record Check (*findings will be reviewed on a case by case basis*)

## WHAT WE OFFER

- ✓ **An experience of a great culture:** EMCN is an equal opportunity employer, and we are committed to increasing diversity in our workforce and inclusion in our organizational practices.
- ✓ Our goal is to create a society that is based on the dignity of every human being. We do this through our values:
  - Social Justice
  - Diversity
  - Compassion
  - Responsibility
- ✓ **Work-Life Balance**
  - Competitive health benefits plan
  - Group RRSP matching up to 3%
  - Full-Time Employment – 37.5 hours/week
  - 3 weeks' vacation
  - Wellness Hours (90 hours per year)
  - Service recognition and employee awards
  - EMCN Connects days
  - Strong focus on employee wellness and work-life balance
  - Supportive of ongoing professional development
  - A compassionate purpose-driven team environment

## APPLICATION SUBMISSION DETAILS

To apply for this opportunity, please submit your résumé and cover letter to: [hr@careersforcommunity.ca](mailto:hr@careersforcommunity.ca)

**Please state in the cover letter your salary expectations and how you heard about the position.**

Please include **Director of C5 Strategy and Advocacy** in the Subject Line of the email.

Closing Deadline: Until Suitable Candidate is Found

*We thank all applicants for their interest, however, only those selected for an interview will be contacted.*