

Alumni Picnic

The second annual alumni picnic was July 4, 2009 at Hawrelak Park. Approximately 70 staff and alumni attended with their families and enjoyed a BBQ, face painting and games. The picnic is an excellent opportunity for individuals to engage with other alumni and maintain a connection with the agency. Alumni are encouraged to join the Terra facebook group or contact Patrick Cadieux at Terra 780-428-3772.

Braemar School Graduation

City Hall was an exquisite venue for the Braemar School 2009 graduation on June 26, 2009. Terra staff and the families and children of the 26 graduates watched as Braemar Principal Sandra Erickson presented the diplomas. Class valedictorian Dana Johnston and fellow ambassadors Shivon Cooper and Chantelle Willier were awarded scholarships for assistance with their post secondary education.

Shivon-Terra Education Scholarship
Chantelle-Jac'y Hayter Achieving Dreams Together Scholarship, sponsored by Ron Hayter
Dana-Reaching Upward Scholarship, sponsored by Jilian Campbell

A highlight of the ceremony was witnessing the graduates simultaneously toss their tassel caps over the City Hall balcony to the proud applause of the crowd!



Chantelle Willier receives her diploma at the ceremony
Photo Credit: Patrick Cadieux

Wish List

For the children

- disposable diapers, newborn to size six
- baby wipes
- new baby bottles
- baby wash, lotion, diaper cream
- new blankets and sheets
- new socks for infants and toddlers
- new clothing for infants and children, newborn to size four (sleepers, pj's, shirts, pants)

For the parents

- toiletry products
- bus tickets
- gift cards for Safeway, Wal-Mart, Zellers etc. suggested value of \$25.00)
- personal hygiene products
- socks, gloves, hats for moms and dads
- new household goods (sheets, towels, face cloths, tea towels, dishcloths, cleaning supplies)

Dates to Remember

Call Terra for more information

Summer bingo dates at Fort Road Bingo
Thursday, August 27
Volunteers required for shifts from 10:30 - 3:30 p.m.

Terra Tours, please call Terra to register,
light lunch included
Sept. 16 at 12 p.m.
Oct. 14 at 12 p.m.
Nov. 18 at 12 p.m.

Terra Board of Directors

Sylvia Nasser	Chair
Jo Ann Nettleton	Vice Chair
Meghan DeRoo McConnan	Treasurer
Cam Miles	Secretary
Ricki Golick	Board Member
Barb Hoff-Morin	Board Member
Jennifer Jennax	Board Member
Jim Klinge	Board Member
Corinne Petersen	Board Member
Regan Ketchum	Client Rep



Photo Credit: Kathryn Bell

Promising Futures 2009

Our fifth annual fundraising breakfast was April 23 at The Westin Edmonton. A record breaking 442 people attended the early morning event. Terra youth leadership ambassadors greeted guests and were an important focus of the morning program. Terra alumni Tyler Whalen and client Tamara Larocque shared their inspirational stories and received an excellent response from the audience. We would like to thank the following organizations and individuals!

-Citytv News Anchor, Rob Hislop for the fantastic job he did as emcee of the event

-Table hosts for inviting family and friends to attend, learn about and support the work Terra does through donations at Promising Futures

-Board Chair Sylvia Nasser and Board Member Ricki Golick for speaking on behalf of the agency

-Lindisfarne Productions, your hard work and commitment in the shooting and production of our video resulted in an excellent presentation which touched and inspired our Promising Futures audience

-The Westin Edmonton hotel for providing rooms for some of our young families the night before the event

-Attendees and donors for your support of our young parents. Your assistance helps them succeed as parents and raise happy, healthy children

-Terra ambassadors, you helped make the event a success. You are all amazing!

An incredible \$197,036.00 in donations and pledges over the next five years was received. There were 211 one time donations and 55 new pledges. Also, 14 individuals joined as new Promising Futures club members. Members of Promising Futures commit to a minimum \$1,000 a year pledge for five years. Terra will receive more than \$120,000.00 in donations in 2009, thanks to pledges to Terra from the event in the last five years. These funds help support approximately 600 young families each year through our core services of community outreach, resources for the Child & Family Support Centre and programs for young dads.

Tamara Larocque...Survivor

Tamara Larocque is a single mother of two children, Perceia age four and Isaihis who is three. The 19 year old Terra client and Braemar School graduate has overcome many challenges in her life. Tamara is now a dedicated mom and ambitious young woman who dreams of a career in the health services field.

"I want my kids to be proud of their mother and to know I'm always there for them.", said Tamara as she shared her story at Promising Futures. "My life has changed a lot in the last four years. The support from Terra is the only thing that's remained constant during this time. Terra helps me dream, strive for a better future and make good decisions."

Tamara received a standing ovation from the Promising Futures audience after sharing her story.

Tyler Whalen...Dream

Tyler Whalen was an honors student with a strong focus on his future. Life took an unexpected turn at age 17 when his girlfriend Diane discovered she was pregnant. Tyler and Diane are now the proud parents of three year old Ethan. Tyler calls Ethan his role model, inspiration and motivation. Both Tyler and Diane are Terra clients.

"The support and guidance of Terra has such a positive impact on young fathers and their kids." explained Tyler as he shared his story at Promising Futures. "Dads who are good role models are extremely important in shaping the lives of their children. Terra provided Diane and I with guidance and valuable information which increased our knowledge and comfort level on parenting."

Tyler dreams of a bright future for his family and achieving new career goals!



Tyler shares his story at Promising Futures



Top: Tamara Larocque
Bottom: Terra ambassadors and children
Promising Futures Event

Photo Credits: Kathryn Bell



Promise

2009 Annual General Meeting and Awards Night

The 38th Annual General Meeting and awards night was March 18 at the Edmonton Petroleum Club. A total of 139 supporters, volunteers, clients, staff and board members attended the event. Ambassador Dana Johnston and Terra alumni/board member Regan Ketchum were co-emcees. The Hon. Anne McLellan, P.C. was guest speaker. Terra ambassadors played an important role in the evening activities. They greeted guests and spoke as part of the program.

The evening was also a celebration and thank you to individuals and organizations who support Terra. The first annual alumni and youth leadership ambassador of the year awards were presented. We appreciate the hours of time volunteers give and the donations from organizations which help us enhance our programs. The presentation of the Community and Volunteer awards is a special component of the AGM.

A copy of the 2008 Community Report is available on-line at www.terraassociation.com

Awards Presentation

Board Service Recognition Awards

Retiring board members
Silva Lusk (three years service)
Sheli Murphy (four years service)

Community Awards

Many Hands Awards
Presented to a community group who makes a significant contribution to the health and well being of young parents and children of Terra
Eastwood Public Health Centre
(Specialized prenatal classes for over ten years)

Heart of the Community
Presented to a business which contributes outstanding support to Terra
Sintra Engineering *(Donate proceeds from annual golf tournament to youth leadership program)*

Volunteer Awards

Child & Family Support Centre
Margaret Stewart-Baby Cuddler

Program Support

Shirley Kane-Long *time Bingo volunteer*

Spirit Award

Significant volunteer contributions to Terra and young families we serve
Mt. Carmel Bible School
(Childcare assistance at Cultural Group)

Heart & Hands Award

Carlos Raposo
(Hope Terrace facility volunteer)

Labour Support Volunteer

Fiona Audy - LaLeche League
(For breastfeeding support)

Alumni

Marcella and Joe Bos
(Special event support)

Youth Leadership

Chantelle Willier-Ambassador of the Year



Terra ambassadors at the Annual General Meeting
Left to right: Cassidy, Ciera, Chantelle, Sarah, Kayla, Dana and Shivon



Chantelle Willier is the recipient of the first annual Ambassador of the Year award at the Annual General Meeting.
Left to right: Patrick Cadieux, Manager Resource Development, Chantelle Willier, Laura Slomp, Youth Leadership Facilitator



Joe and Marcella Bos are recipients of the first annual Alumni of the Year award.
Left to right: Joe and Marcella Bos, Patrick Cadieux, Manager Resource Development, Karen Mottershead, Executive Director
Photo Credits: Kathryn Bell

Research on Funding Barriers

We all look forward to this time of transition. The Braemar School graduating class also eagerly anticipated completion of the school year. Congratulations to all 26 grade 12 students for their accomplishments. These students and parents demonstrated their commitment to education and the importance of a good start for their children. Many of the graduates are entering post secondary in the fall and were scholarship recipients. As we celebrate their successes, we also remember over 100 students who despite good intentions in September and a desire to complete high school, faced a multitude of challenges and barriers. Unfortunately, their future does not look as bright.

Terra recognizes many teen parents struggle to complete their high school education. At the request of Terra, Andrea Mondor Consulting has conducted research on this issue during the last six months. It is evident high school completion is a daunting challenge for teen parents because of the lack of childcare, financial assistance and personal support. Other factors may emerge on completion of this research.

Government policy and practice adjustment is required for the rate of high school completion to increase. Without a commitment to the teen parent population, the loss of potential will continue. This is tragic! Young parents want to finish high school, be good role models for their children and have strong, secure futures. They want careers, employment and independence from government support and systems. Few can succeed without a hand up.

We look forward to sharing the results of our research with the community and stakeholders this fall so we can work together on increasing high school completion rates for teen parents. More information at a funder's forum will be distributed to key stakeholders in the near future. Together we can help build promising futures!

Sylvia Nasser
Board Chair

Karen Mottershead
Executive Director

Volunteer Update

Terra appreciates the hard work and involvement of volunteers in programs and activities at the agency.

Joanne Long and Diana Forbes are two of these dedicated volunteers! They coordinated a wonderful baby shower which included a delicious lunch, games, great prizes and a gift for each new mom at Braemar School. The highlight for each mom was receipt of a gift bag filled with clothing, blankets and toys for their baby. Diana and Joanne thoughtfully considered the age, size and gender of each baby. For many of our teen moms, this was their only baby shower. Thank you to our fabulous volunteers, Joanne and Diana. Also, thanks to all the wonderful groups and individuals who donate the items used for the baby shower gift bags. Donations of new baby clothing, blankets, diapers, formula and baby food are always needed and appreciated at Terra.

A new volunteer opportunity is available this year. Most of our client programs begin with a meal which wonderful volunteers prepare and serve. They arrive at various events with pans of homemade lasagna, roast chicken, mashed potatoes, salads and desserts and cookies. Any leftovers are packed up for our young families to take home. Thank you to the volunteers from North Pointe Community Church, Mosaic House and Ottewell Christian Reformed Church. Terra clients and staff appreciate your donations of food and time.

Please contact Patty Peel, Coordinator of Volunteer Services for volunteer opportunities.

Terra Matches Your Donation

A few years ago, we started to explore ways to secure a sustainable future for Terra. A new endowment fund was created and interested donors were encouraged to designate their giving or planned giving to this fund. In an endowment fund, the capital invested (or donated) remains untouched in perpetuity. Only the interest generated from the fund is used to fulfill the objective of the fund.

For example, in 1995 the Poole family endowed \$100,000.00 in a fund dedicated to the healthy nutrition of teen families. Today the fund still remains at \$100,000.00 and has generated more than \$100,000.00 in interest.

As an incentive to grow the endowment fund, Terra will match dollar for dollar every contribution donors make to the endowment fund between July 1 and December 31, 2009. For more information on our endowment program or on how to make a contribution, please contact Patrick Cadieux at 780-428-3772.

Jim Klinge...Man of Honour

On April 17, 2009, Terra board member Jim Klinge was one of 14 individuals recognized at the Men of Honour Awards and Fundraising Gala. The Prostitution Awareness and Action Foundation of Edmonton (PAAFE) established these awards in 2006 as recognition of significant contributions men make which assist with the development and vision of the organization. PAAFE's vision is "a community where there is hope, respect and transformation for individuals, families and communities affected by sexual exploitation."

Jim Klinge and his wife Wendy Doughty started Emerging Directions Consulting Ltd. ten years ago. Their business provides planning, research and evaluation for government and non-profit organizations. Jim received his Men of Honour award as an acknowledgement of his consulting work with organizations dedicated to the elimination of family violence. These organizations include the Community Initiative Against Family Violence (CIAFV) and the Today Family Violence Help Centre. Jim is a valuable Terra board member. Wendy has volunteered as a public speaking coach for the Terra youth leadership ambassadors. Congratulations Jim on this well deserved award!